

Effanbee®

2007



*Dolls That Touch
Your Heart®*

Mrs. Willowby's First Grade Class

FLOWER POWER

OUTFIT ONLY
E7-ATOF-03 | LE 200
\$39.99

B Princess Perfect

OUTFIT ONLY
E7-ATOF-01
LE 200
\$39.99





A | Flower Girl
DRESSED DOLL
E7-ATDD-03
LE 300
\$89.99

B | Little Miss Smarty
DRESSED DOLL
E7-ATDD-01
LE 300
\$79.99

C | Princess in Pink
DRESSED DOLL
E7-ATDD-02
LE 300
\$79.99

D | Little Fashionista
OUTFIT ONLY
E7-ATOF-02
LE 200
\$39.99



Mrs. Willowby's First Grade Class™

Please note that not all dolls shown with Outfit Only ensembles are available as shown. Dolls have been styled for photography and may vary from actual production dolls.

Effanbee

4R

Dolls That Touch Your Heart®

Katie™



POSH LIFE

OUTFIT ONLY
E7-KTOF-03 | LE 200
\$49.99



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Katie™

5R

Dolls That Touch Your Heart®

A | Chinese New Year

DRESSED DOLL
E7-KTDD-03
LE 300
\$99.99



A

B | Springtime Flair

OUTFIT ONLY
E7-KTOF-02
LE 200
\$44.99



B



C

C | Winter Snowflake

DRESSED DOLL
E7-KTDD-01
LE 300
\$119.99



D

D | Tutti Frutti

OUTFIT ONLY
E7-KTOF-01
LE 200
\$44.99



E

E | Scottie Girl

DRESSED DOLL
E7-KTDD-02
LE 300
\$99.99

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DOLL COMPANY 2007

6R

Dolls That Touch Your Heart®

Toni®

Party Pretty

OUTFIT ONLY
E7-TNOF-02 | LE 300
\$39.99



Effanbee®

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Toni® is a registered trademark of and used under license from Heilbron Associates, Inc.

A | School Days

OUTFIT ONLY
E7-TNOF-01
LE 300
\$39.99

Toni[®]

7R



A



B

B | Violets are Blue

OUTFIT ONLY
E7-TNOF-03
LE 300
\$39.99

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Effanbee[®]

Toni®

A | Grandma's Party

DRESSED DOLL
E7-TNDD-01
LE 300
\$89.99

B | Pink and Polka Dots

DRESSED DOLL
E7-TNDD-04
LE 300
\$89.99



A



B

Toni®

9R

Dolls That Touch Your Heart®



A | All American Toni®
DRESSED DOLL
E7-TNDD-03
LE 300
\$89.99

B | First Day of School
DRESSED DOLL
E7-TNDD-02
LE 300
\$89.99



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10R

Dolls That Touch Your Heart®

Toni®

American Beauty Toni®

DRESSED DOLL
E7-FTDD-02 | LE 500
\$119.99

Fashion Toni® Debut Collection

Introducing the NEW Fashion Toni® Collection! Toni® is 13" all vinyl, jointed at the ankle, hip, shoulder and neck; she is a strung doll with rooted hair and sleep eyes. She is inspired by the American Character 1950s 13.5" vinyl

fashion doll that was originally "Sweet Sue Sophisticate" and later become Toni®. And with a touch of nostalgia, you can display your own Toni® PlayWave Kit with your new Fashion Toni® or your Child Toni® dolls!



B | High Society
OUTFIT ONLY
E7-FTOF-03
LE 300
\$59.99

Effanbee®

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A

A | Brunch Time Toni®
DRESSED DOLL
E7-FTDD-01
LE 500
\$99.99



C



D

C | Shopping Time
OUTFIT ONLY
E7-FTOF-02
LE 300
\$59.99



B

B | Retro Rain
OUTFIT ONLY
E7-FTOF-01
LE 300
\$49.99

D | Bonsoir
OUTFIT ONLY
E7-FTOF-04
LE 300
\$59.99

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12R

Dolls That Touch Your Heart®

Toni® Retro Fashion

2007 Basic Fashion Toni®

BASIC DOLL (Brunette)
E7-FTBD-01 LE 750
\$59.99

BASIC DOLL (Blonde) Not shown
E7-FTBD-02 LE 750
\$59.99

BASIC DOLL (Redhead) Not Shown
E7-FTBD-03 LE 750
\$59.99

B | Toni® PlayWave Kit

ACCESSORIES

E7-TNAC-01

OPEN

\$19.99

PlayWave Kit is not functional and for display only; do not use any type of perming solution on your Fashion Toni® hair styles.

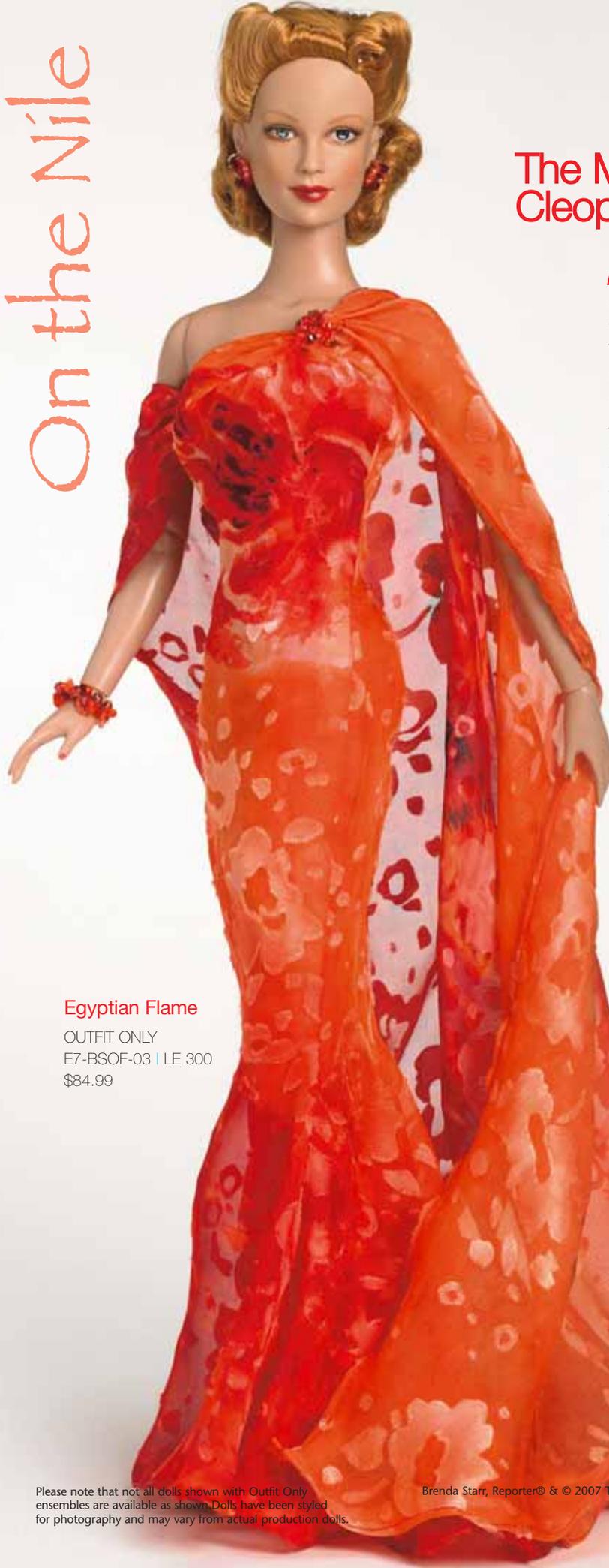


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On the Nile



13R

Dolls That Touch Your Heart®

The Mystery of Cleopatra's Cat

Brenda Starr® and copywriter friend Betty Ann® are assigned to take a dangerous mission on board the **SS MIDNIGHT STAR** for an adventure throughout the Mediterranean. The Flash discovers a hush-hush story of a stolen Egyptian artifact that is supposedly cursed – the infamous ‘Black Cat of Bubastis’. According to myth, the ‘Black Cat’ was an effigy of ‘Bastet’, Cleopatra’s beloved cat. The statue was also believed to hold a significant clue as to the location of Cleopatra’s tomb. Legend tells that the sculpture was actually protected by the goddess, Bastet; and those who came into contact with the statue suffered great maladies. Brenda and Betty Ann follow a trail of unexplained happenings, which just happens to follow the same course as the **MIDNIGHT STAR**. After discovering some of Brenda’s discarded notes, and determined to scoop the famous reporter, Daphne Dimples® heads out to board the ship in Athens; two days before Brenda and Betty Ann! Unbeknownst to Daphne, she is heading into danger without all the clues! Shocked to see Daphne already on board, Brenda and Betty Ann protect Daphne’s undercover role as a smoldering stage actress on holiday...as long as they all work together. Brenda assumes the role of a wealthy archeologist and Betty Ann becomes a widowed Contessa from Spain. Each under assumed identities, they unravel a complicated web of deceit leading them not to Cleopatra’s tomb, but to an abandoned mine just outside of the Delta where they find a king’s ransom in stolen treasures of Egyptian antiquity; each being readied for sale to the highest bidder. Armed with teamwork, the trio boards the **MIDNIGHT STAR** for the last time to attend the Farewell Gala in their finest gowns; and to reveal the ringleader of this international art smuggling ring! Satisfied with their triumph, Daphne suggests they take a couple of extra days aboard the ship to relax; and then secretly makes haste to The Flash to scoop Brenda!

Egyptian Flame
 OUTFIT ONLY
 E7-BSOF-03 | LE 300
 \$84.99

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Egyptian mystery



A



B

A | Cruise on the Nile

DRESSED DOLL
E7-BSDD-02
LE 300
\$169.99

B | Egyptian Gold

DRESSED DOLL
E7-BSDD-04
LE 300
\$199.99

C | Midnight Star Chanteuse

DRESSED DOLL
E7-BSDD-01
LE 300
\$179.99



C



A | Diversion at Dinner

DRESSED DOLL
E7-BSDD-03
LE 300
\$199.99



A



B

B | Arrival at Port

DRESSED DOLL
E7-BSDD-05
LE 300
\$199.99



C

C | First Class Traveler

OUTFIT ONLY
E7-BSOF-02
LE 300
\$89.99

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**A | High Seas
Basic Brenda Starr®**

BASIC DOLL
E7-BSBD-01
LE 1000
\$69.99

**B | High Seas Basic
Daphne Dimples®**

BASIC DOLL
E7-BSBD-02
LE 1000
\$69.99

**C | High Seas
Basic Betty Ann®**

BASIC DOLL
E7-BSBD-03
LE 1000
\$69.99



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Dolls That Touch Your Heart®

Effanbee® Doll Company, Inc.
www.effanbeedoll.com
voice: 845.339.8246/47
fax: 845.339.8326
toll free: 888.362.3655 (888 FNB DOLL)
459 Hurley Avenue
Hurley, NY 12443



American Specialty
Toy Retailer's
Association

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