



SUMMER 2007

Not now...
I'm in a mood

ElLOWYNE Wilde

Notes from the Couch

My therapist, Dr. Bantam, says I suffer from chronic ennui – but I guess I'm just too tired to figure it all out. I'm supposed to write down my thoughts and feelings to help me get over my 'condition' – but I much prefer to go shopping.

She's always asking me how I feel about things, but really, what's to feel? You can read my journal on my website and on MySpace.com/ElLOWYNE page.

I just hope it's not too...well, boring.

Love, ElLOWYNE



En·nui (on-we) – A feeling of weariness and dissatisfaction.

Our Guarantee: Shop with Confidence with our 100% Guarantee (see order form for details)

Scanty clothes and cheerful grin; Are not the style of ElLOWYNE



*A dark cloud lingers over me
And revels in my misery;
The cold wind blows and whispers afore;
'Remember ElLOWYNE, NEVERMORE'*

NEVERMORE

Redhead ElLOWYNE doll, blue eyes. Outfit includes designer dress with bottom pleats, lined capelet with ribbon, lace gloves, stockings, short boots, and matching hair bow. Designer stand included.

#011-109
\$139.00 LE 1000





*My favorite clothes may be in
TATTERS from thrift shop
racks all tossed and scattered;
for in others trash I find my
treasure; Couture or not,
I never measure*

TATTERS **NEW**

Blonde Ellowyne doll, blue eyes. Outfit consists of delicate Shirred skirt with ribbons, tulle slip, matching woven-ribbon vest, blouse, stockings, shoes, and hair bow. Designer stand included.

#011-110
\$139.00 LE 1000

WELCOME TO THE WORLD OF ELLOWYNE WILDE

She's eternally bored and ready to conquer the doll world....if only she had the energy (sigh...). Designed by renowned fashion doll artist Robert Tonner for Wilde Imagination, Ellowyne stands 16" tall from head to toe. Made of high-quality vinyl and hard plastic, she boasts 12-points of articulation for unlimited posing possibilities. Hand-painted features, rooted saran hair, and designer fabrics are the hallmarks of this temperamental girl.

With a personality as unique as her wardrobe, Ellowyne is definitely the newest doll with a mood.

CALL TOLL FREE TO ORDER
1-866-90-WILDE
M-F 8:30 a.m. to 5:30 p.m. EST
Shop 24/7 at
www.ellowynewilde.com



My Grandma's portrait in a frame
 That sits upon the window pane;
 She peers at me with a knowing smile
 And asks NOW, WHAT?
 Maybe I'll just wait awhile

...NOW, WHAT?

Brunette Ellowyn doll, blue/gray eyes.
 Outfit includes printed dress, stockings,
 lace-up boots, crochet bag, and beaded
 jewelry. Designer stand included.

#011-101
 \$129.00 LE 1000



Ellowyn  Wilde

My eyes are lustrous large and deep; Chopin always makes me weep

I like antiques and
 wilted flowers;
 Black licorice
 I could eat for hours.
 Standing in my house serene
 With walls painted a
 BITTER GREEN.



BITTER GREEN

Redhead Ellowyn doll, green
 eyes. Outfit includes beautiful
 embroidered dress with sequins,
 tulle slip, stockings, shoes,
 designer bag, and beaded jewelry.
 Designer stand included.

#011-106
 \$139.00 LE 1000

Old clocks, antiques,
 and gloomy days
 With Sybil by my side she stays;
 For flowers, lace,
 and pretty frills
 They leave me cold,
 like windblown CHILLS



CHILLS

Redhead Ellowyne doll, green eyes. Outfit includes fully-lined black velvet dress coat, white lace blouse, velvet skirt, stockings, short boots, jewelry and hair ribbon.

Designer stand included.

#011-107
 \$139.00 LE 1000

I wonder where my life will go
 Then wallow in a well of woe;
 In purple velvet and silk that's spun
 Tonight again, it's SUSHI FOR ONE



SUSHI FOR ONE

Black hair Ellowyne doll, blue/gray eyes.

Stunning designer outfit includes velvet top with belt, pants, golden stockings, platform shoes, and hair ribbons.

Designer stand included.

#011-108
 \$139.00 LE 1000

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FAO SPRING EXCLUSIVE



LIMITED
EDITION
ELLOWYNE
WILDE

"To brighten up my weary days
I try and dress in different ways;
A brand new look I should be glad
But I end up feeling ...
MADLY, SADLY PLAID"

MADLY, SADLY PLAID

Exclusively at FAO Schwarz –
go to www.fao.com for more
information and to order.

\$150.00 LE 300

CALL TOLL FREE TO ORDER
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Shop 24/7 at
www.elloynewilde.com

6



I eat whipped cream by candlelight
Ms. Plath I read throughout the night;
Dressed in my own designs so new
I feel so incredibly
RED, WHITE & VERY BLUE



RED, WHITE & VERY BLUE

Blonde Ellowyne doll, blue eyes.
Outfit includes striped knit dress,
matching stockings, shoes,
bag and knit hat.
Designer stand included.

#011-105
\$110.00 LE 1000

ESSENTIAL ELLOWYNE'S

Each Essential Ellowyne doll comes dressed in a pink satiny teddy, complete with pink sheer stockings, delicate slip-ons, and a powder puff accessory, for those essential touch-ups.

Designer stand included.



ESSENTIAL ELLOWYNE
BLONDE

#010-102 \$69.00



ESSENTIAL ELLOWYNE
BRUNETTE

#010-103 \$69.00

Boredom is my greatest foe; I wallow in a well of woe

I'm up at dawn to start my day
But what to do? I cannot say.
In pretty pink I strive toward my
potential But alas, I'm just
Ellowyne am I even ESSENTIAL?



ESSENTIAL ELLOWYNE
REDHEAD

#010-104 \$69.00

ELLOWYNE'S CLOSET

Outfits for Ellowyne

MY FAVORITE QUOTES

Perhaps the world's second-worst crime is boredom; the first is being a bore.
— Cecil Beaton

Ennui is the echo in us of time tearing itself apart.
— Emile M. Cioran

"Jump out the window if you are the object of passion. Flee it if you feel it. Passion goes, boredom remains."
— Coco Chanel

"The other day I watched Sybil chase a mouse and I thought, I wonder how much whipped cream is actually in a can of ReddiWhip?"
— Ellowyne Wilde



Old clocks, antiques, and wilted flowers; surround me in my darkest hours

SOMEWHERE UNDER THE RAINBOW

I'll meet a man who'll look at me and understand; With a knowing smile and gentle soul
My life will be good... well, at least that's what I'm told



SOMEWHERE UNDER THE RAINBOW (outfit only) **NEW**

This designer outfit includes a burnt-out velvet top, skirt with pink slip, tights, short golden boots, beaded necklace and matching hair bow.

\$65.00 LE 500 #013-109



Dressed up to meet my hearts desire
 I dream of him my heart afire
 But ALONE AGAIN I stand and wait
 (sigh) Will Rufus be my perfect date?



ALONE AGAIN **NEW**
 (outfit only)

Outfit consists of a beautiful iridescent burgundy tiered gown with sheer top and sleeves and matching ribbon trim, stockings, shoes, and earrings.

\$80.00 LE 250
 #013-108

In fall I bundle up to walk
 In pretty tweed I do not talk;
 And stroll alone throughout
 the town Observing. (sigh)
 ALL THE LEAVES ARE BROWN



ALL THE LEAVES ARE BROWN
 (outfit only)

This stunning outfit includes a brown tweed fully-lined skirt with burgundy organza trim, matching jacket with velvet collar and cuffs, stockings, shoes, velvet hat with bird accessory, and a fun birdhouse purse.

\$75.00 LE 1000
 #013-102

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www.ellowynewilde.com

Sweetly pained I feel inspired; but no, perhaps not I'm just too tired

My brother Freddie stays with me
And sings a MELANCHOLY MELODY
Though I do not ever raise his ire
For fear he'll start another fire.



MELANCHOLY MELODY
(outfit only)

Outfit consists of a delicate ribbon laced seafoam green gown enhanced with sparkling sequins and organza trim, satin underskirt, and matching sheer blouse. Stunning jewelry, matching hair accessory, purse, stockings and shoes completes this very limited edition designer outfit.

#013-103
\$99.00 LE 250

My vases filled with only stems
The flowers gone, I know not when;
Like an ENDANGERED SPECIES, or lonely
heart I long for friends who won't depart



ENDANGERED SPECIES
(outfit only)

Outfit consists of tiered lace skirt, blouse, jacket, ribbed stockings, lace-up boots, and hat with matching scarf, butterfly net and 3 delicate "butterflies".

#013-105
\$74.00 LE 1000



A weary day on New York streets
 So many people I'd like to meet;
 But then my heart it swells and slows
 It's another case of WALL STREET WOES

WALL STREET WOES **NEW**
 (outfit only)

This fun outfit consists of a striped shirt, designer neck tie, matching skirt and short jacket, tulle slip, stockings, lace-up shoes, hat, and glasses.

\$74.00 – LE 1000
 #013-107



An eerie feeling comes over me
 While basking in my reverie
 The lights they flicker from day to night
 In a vision she thinks:
 'SHE WALLOWS IN WHITE'



SHE WALLOWS IN WHITE **NEW**
 (outfit only)

Outfit consists of satin shirred pants, over-sized lace blouse with tie, short boots, and designer hat.

\$74.00 – LE 1000
 #013-106



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SHOE & ACCESSORY BOUTIQUE

Flowers, lace, and frippery; help save me from my great ennui



North Beach Mules #014-105 \$22.00



Sightseers #014-107 \$22.00



City Lace-ups #014-106 \$22.00



Cable Car Wedges #014-108 \$22.00



Embarcaderos #014-103 \$22.00



Golden Gaits #014-104 \$22.00



Pacific Heights #014-101 \$26.00



Alcatraz in Gold #014-102 \$22.00

THE SAN FRANCISCO COLLECTION **NEW**

A Savings of \$30!
All 8 pair of exquisite shoes from Ellowyne's Shoe Boutique
#014-109 - \$150.00

ELLOWYNE'S FAVORITE BROOCHES ESPECIALLY FOR THE COLLECTOR!

MY FAVORITE THINGS COLLECTION **NEW**

All 3 Brooches - \$75.00
#015-108
A Savings of \$14!
Brooches are a favorite of Ellowyne and meant for the collector to wear during times of Ennui. Each consists of sparkling vibrant hand-set crystals and antique styling. Select your favorite or indulge in them all.
Available in very limited quantities.



My Ennui 015-107 \$25.00
(shown smaller than actual size)



Knot So Bad #015-106 \$35.00
(shown smaller than actual size)



So Very Violet #015-105 \$29.00
(shown smaller than actual size)

MY FAVORITE THINGS



*My pretty painted house divine
Which lies upon the earthquake line:
Is filled with treasures
I adore from grandma and the dollar store*

WILDE ROSE VANITY & STOOL **NEW**

Designer vanity is constructed of sturdy wood and resin with a delicately sculpted frame. Lightly stained with tiny roses and leaves surrounding the mirror and base of vanity. Complete with real working drawers for storage and a velvet-covered vanity stool. The perfect place for Ellowyne to reflect.

#015-101
\$110.00

COLLECTOR COMMENTS

"Chills just arrived and I'm blown away! I can't begin to tell you how impressed I am with Ellowyne and her entire company. The packaging was great; the doll's face, hair and clothing are perfectly executed – far beyond expectations. Again, how can I express my extreme pleasure with your dolls and company but to say – BRILLIANT!"
- Ann, Madison, WI

"The Ellowyne doll line is engaging and imaginative, the execution is exquisite and the customer service is impeccable. I look forward to more Ellowyne and other products from Wilde Imagination."
-Cheryl, FL

"Ellowyne is just arrived yesterday. I'm very happy with my doll. She is fabulous. Thank you again. With pleasure to deal again in the future."
-Lucie, Villemousausou, France

"I now have three Ellowyne's and cannot wait for more to arrive. This doll has completely stolen my heart. Thanks for such a beautiful doll."
-Helen, Berkley, CA

"What a FANTASTIC job you've done on the website, it's one of the most innovative concepts I've seen in quite a while. LOVE all the added MySpace and the little touches."
-Jay, Sydney, Australia

"My 10-yr old daughter absolutely loves Ellowyne! She was always into American Girl, but I think Ellowyne will soon be taking over our house. Thanks for such a great doll and clothing a mom would approve."
-Cindy, Sarasota, FL

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New EVANGELINE GHASTLY™
DRESSED DOLL

Evangeline comes dressed in a beautiful black lace gown featuring a black velvet eyelash jacket with chiffon laced trimmed sleeves over a black spider web lace with intricate embroidery, and a separate chiffon overskirt. Complete with black velvet pumps, black choker with beaded accents, matching lace umbrella, long black wig, and beautiful life-like eyes. She is 19" tall, ball jointed, and crafted entirely of fine resin.

#221-101
\$450.00 LE 750

AVAILABLE LATE SUMMER 2007

Pre-Orders now being taken by phone
1-866-90-WILDE



*Born: April 24, 1924
Place of Birth: Ipswich, England
in the attic of Barkley Manor*

The weather on the night of Evangeline's birth was as expected. The wind was howling, the moon was full, and the doctor was unavailable.

And so begins the story of Evangeline Ghastly. With a mysterious diary entry, a pet skunk named Mouette, and fashions straight out of a Victorian novel, Evangeline is definitely.....a whole other story!

Created by Joe Petrollese and sculpted by award-winning designer Robert Tonner, she is ball jointed, stands 19" tall, and is crafted of fine resin. Evangeline is what most people would call unfortunate; she likes to think of it as misunderstood.

She keeps a day by day account of her life through her diary, which she's had for as long as she can remember. Every year on her birthday Evangeline writes in her diary the same thing "Maybe next year". What does it mean?

Found in a drawer in one of the many dressers in the attic, the first entry was written on the day of her birth; the second entry came on her fourth birthday and simply said: "Happy Birthday Evangeline. We will never forget you. Love Mumsie and Dadums"

She has never figured out who wrote it. I never said she was the smartest of girls.

You can find out more about Evangeline Ghastly, view her designer fashions, and read her diary entries at www.evangelineghastly.com

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1-866-90-WILDE
M-F 8:30 a.m. to 5:30 p.m. EST
www.evangelineghastly.com



INTRODUCING THE FIRST EVER

19" resin ball jointed doll
created by designer

Joe Petrollese and sculpted

by award-winning

designer Robert Tonner

for Wilde Imagination (see page 14)

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