



Notes from the Couch

My therapist, Dr. Bantam, says I suffer from chronic ennui — but I guess I'm just too tired to figure it all out. I'm supposed to write down my thoughts and feelings to help me get over my 'condition' — but I much prefer to go shopping.

She's always asking me how I feel about things, but really, what's to feel? You can read my journal on my website and on MySpace. com/ Ellowyne page.

I just hope it's not too....well, boring.



En·nui (on-we) — A feeling of weariness and dissatisfaction.

Our Guarantee: Shop with Confidence with our 100% Guarantee (see order form for details)





WELCOME TO THE WORLD OF ELLOWYNE WILDE

She's eternally bored and ready to conquer the doll world.....if only she had the energy (sigh...). Designed by renowned fashion doll artist Robert Tonner for Wilde Imagination, Ellowyne stands 16" tall from head to toe. Made of high-quality vinyl and hard plastic, she boasts 12-points of articulation for unlimited posing possibilities. Hand-painted features, rooted saran hair, and designer fabrics are the hallmarks of this temperamental girl.

With a personality as unique as her wardrobe, Ellowyne is definitely the newest doll with a mood.

CALL TOLL FREE TO ORDER 1-866-90-WILDE M-F 8:30 a.m. to 5:30 p.m. EST Shop 24/7 at

ww.ellowynewilde.com



My Grandma's portrait in a frame That sits upon the window pane; She peers at me with a knowing smile And asks NOW, WHAT? Maybe I'll just wait awhile

...NOW, WHAT?

Brunette Ellowyne doll, blue/gray eyes. Outfit includes printed dress, stockings, lace-up boots, crochet bag, and beaded jewelry. Designer stand included.

#011-101 \$129.00 LE 1000







I wonder where my life will go
Then wallow in a well of woe;
In purple velvet and silk that's spun
Tonight again, it's SUSHI FOR ONE



SUSHI FOR ONE

Black hair Ellowyne doll, blue/gray eyes.

Stunning designer outfit includes velvet top with belt, pants, golden stockings, platform shoes, and hair ribbons.

Designer stand included.

#011-108 \$139.00 LE 1000

> CALL TOLL FREE TO ORDER 1-866-90-WILDE M-F 8:30 a.m. to 5:30 p.m. EST Shop 24/7 at

www.allowynewilde.com

FAO SPRING EXCLUSIVE



"To brighten up my ueary days
I try and dress in different ways;
A brand new look I should be glad
But I end up feeling ...
MADLY, SADLY PLAID"

MADLY, SADLY PLAID

Exclusively at FAO Schwarz – go to www.fao.com for more information and to order. \$150.00 LE 300

CALL TOLL FREE TO ORDER 1-866-90-WILDE M-F 8:30 a.m. to 5:30 p.m. EST Shop 24/7 at www.ellowynewilde.com



ESSENTIAL ELLOWYNE'S

Each Essential Ellowyne doll comes dressed in a pink satiny teddy, complete with pink sheer stockings, delicate slip-ons, and a powder puff accessory, for those essential touch-ups.

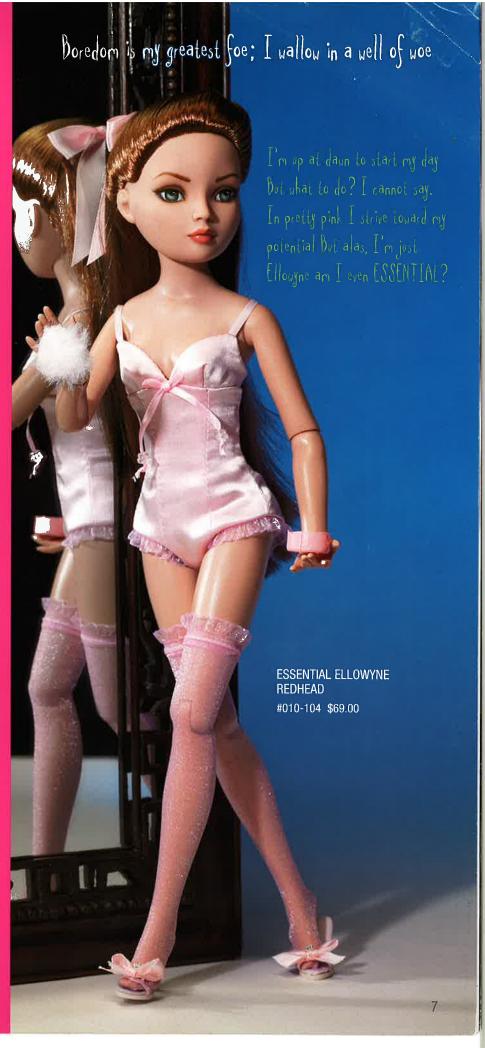
Designer stand included.



ESSENTIAL ELLOWYNE BLONDE #010-102 \$69.00



ESSENTIAL ELLOWYNE BRUNETTE #010-103 \$69.00



ELLOWYNE'S CLOSET

Outfits for Ellowyne

MY FAVORITE QUOTES

Perhaps the world's second-worst crime is boredom; the first is being a bore.

— Cecil Beaton

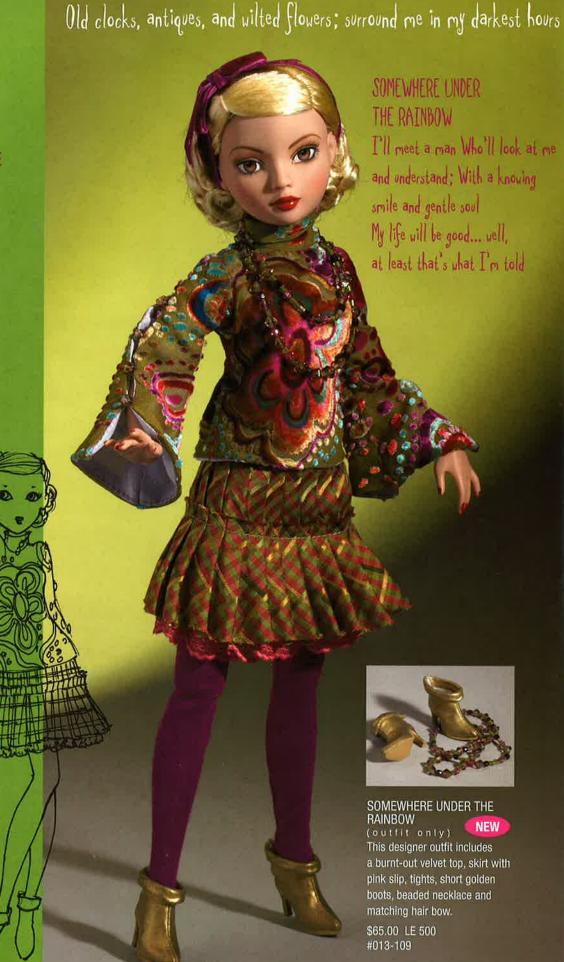
Ennui is the echo in us of time tearing itself apart.

- Emile M. Cioran

"Jump out the window if you are the object of passion. Flee it if you feel it. Passion goes, boredom remains."

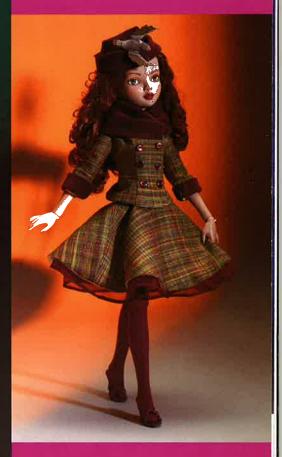
Coco Chane

"The other day
I watched Sybil chase
a mouse and
I thought, I wonder
how much whipped cream
is actually in a can
of ReddiWhip?"
— Ellowyne Wilde





In fall I bundle up to walk
In pretty tweed I do not talk;
And stroll alone throughout
the town Observing. Sigh
ALL THE LEAVES ARE BROWN



ALL THE LEAVES ARE BROWN (outfit only)

This stunning outfit includes a brown tweed fully-lined skirt with burgundy organza trim, matching jacket with velvet collar and cuffs, stockings, shoes, velvet hat with bird accessory, and a fun birdhouse purse.

\$75.00 LE 1000 #013-102

> CALL TOLL FREE TO ORDER 1-866-90-WILDE M-F 8:30 a.m. to 5:30 p.m. EST Shop 24/7 at

www.ellowynewilde.com

Sweetly pained I feel inspired; but no, perhaps not

I'm just too tired

My brother Freddie stays with me And sings a MELANCHOLY MELODY Though I do not ever raise his ire For fear he'll start another fire.



MELANCHOLY MELODY (outfit only)

Outfit consists of a delicate ribbon laced seafoam green gown enhanced with sparkling sequins and organza trim, satin underskirt, and matching sheer blouse. Stunning jewelry, matching hair accessory, purse, stockings and shoes completes this very limited edition designer outfit.

#013-103 \$99.00 LE 250





An eerie feeling comes over me
While basking in my reverie
The lights they flicker from day to night
In a vision she thinks:
'SHE WALLOWS IN WHITE'





CALL TOLL FREE TO ORDER 1-866-90-WILDE M-F 8:30 a.m. to 5:30 p.m. EST Shop 24/7 at www.ellowynewilde.com

SHOE & ACCESSORY BOUTIQUE



North Beach Mules

#014-105 \$22.00



Sightseers

#014-107 \$22.00



City Lace-ups

#014-106 \$22.00



Cable Car Wedges

#014-108 \$22.00



Embarcaderos

#014-103 \$22.00



Golden Gaits

#014-104 \$22.00



A Savings of \$30! All 8 pair of exquisite shoes from Ellowyne's Shoe Boutique

#014-109 - \$150.00



Pacific Heights

#014-101 \$26.00



Alcatraz in Gold

#014-102 \$22.00

ELLOWYNE'S FAVORITE BROOCHES ESPECIALLY FOR THE COLLECTOR!

MY FAVORITE THINGS COLLECTION All 3 Brooches - \$75.00 NEW #015-108

A Savings of \$14!

Brooches are a favorite of Ellowyne and meant for the collector to wear during times of Ennui. Each consists of sparkling vibrant hand-set crystals and antique styling. Select your favorite or indulge in them all.

Available in very limited quantities.



My Ennui

015-107 \$25.00

(shown amailer than actual size)



Knot So Bad

(shown smaller than actual size)



So Very Violet #015-105 \$29.00

(shown smaller than actual size)



My pretty painted house divine Which lies upon the earthquake line: Is filled with treasures I adore from grandma and the dollar store

WILDE ROSE VANITY & STOOL NEW

Designer vanity is constructed of sturdy wood and resin with a delicately sculpted frame. Lightly stained with tiny roses and leaves surrounding the mirror and base of vanity. Complete with real working drawers for storage and a velvet-covered vanity stool. The perfect place for Ellowyne to reflect.

#015-101 \$110.00

COLLECTOR COMMENTS

"Chills just arrived and I'm blown away! I can't begin to tell you how impressed I am with Ellowyne and her entire company. The packaging was great; the doll's face, hair and clothing are perfectly executed - far beyond expectations. Again, how can I express my extreme pleasure with your dolls and company but to say - BRILLIANT!" - Ann, Madison, WI

"The Ellowyne doll line is engaging and imaginative, the execution is exquisite and the customer service is impeccable. I look forward to more Ellowyne and other products from Wilde Imagination." -Cheryl, FL

"Ellowyne is just arrived yesterday." I'm very happy with my doll. She is fabulous. Thank you again. With pleasure to deal again in the future."

-Lucie, Villemousaussou, France

"I now have three Ellowyne's and cannot wait for more to arrive. This doll has completely stolen my heart. Thanks for such a beautiful doll." -Helen, Berkley, CA

"What a FANTASTIC job you've done on the website, it's one of the most innovative concepts I've seen in quite a while. LOVE all the added MySpace and the little touches."

-Jay, Sydney, Australia

"My 10-yr old daughter absolutely loves Ellowyne! She was always into American Girl, but I think Ellowyne will soon be taking over our house. Thanks for such a great doll and clothing a mom would approve."

-Cindy, Sarasota, FL

CALL TOLL FREE TO ORDER 1-866-90-WILDE M-F 8:30 a.m. to 5:30 p.m. EST Shop 24/7 at www.ellowynewilde.com





Born: April 24, 1924 Place of Birth: Ipswich, England in the after of Barkley Marior

The weather on the night of Evangeline's birth was as expected. The wind was howling, the moon was full, and the doctor was unavailable.

And so begins the story of Evangeline Ghastly. With a mysterious diary entry, a pet skunk named Mouette, and fashions straight out of a Victorian novel, Evangeline is definitely.....a whole other story!

Created by Joe Petrollese and sculpted by award-winning designer Robert Tonner, she is ball jointed, stands 19" tall, and is crafted of fine resin. Evangeline is what most people would call unfortunate; she likes to think of it as misunderstood.

She keeps a day by day account of her life through her diary, which she's had for as long as she can remember. Every year on her birthday Evangeline writes in her diary the same thing "Maybe next year". What does it mean?

Found in a drawer in one of the many dressers in the attic, the first entry was written on the day of her birth; the second entry came on her fourth birthday and simply said: "Happy Birthday Evangeline. We will never forget you. Love Mumsie and Dadums"

She has never figured out who wrote it. I never said she was the smartest of girls.

You can find out more about Evangeline Ghastly, view her designer fashions, and read her diary entries at www.evangelineghastly.com

CALL TOLL FREE TO PRE-ORDER 1-866-90-WILDE M-F 8:30 a.m. to 5:30 p.m. EST www.evangelineghastly.con





INTRODUCING THE FIRST EVER

19" resin ball jointed doll
created by designer
Joe Petrollese and sculpted
by award-winning
designer Robert Tonner
for Wilde Imagination (see page 14)

CALL TOLL FREE TO PRE-ORDER 1-866-90-WILDE M-F 8:30 a.m. to 5:30 p.m. EST www.evangelineghastly.com



PRST STD
US POSTAGE PAID
MEGACOLOR.COM

Handlandahlandlandallalalalalalalalal *****AUTO**ALL FOR ADC 760 00527 S76 P10 Michelle Hodge 12184 Fm 428 Aubrey TX 76227-6486